

# FRIDAY CLASS SCHEDULE

8:00–9:30 A.M.	9:45–11:15 A.M.	11:30–1:00 P.M.	2:15–3:45 P.M.	4:00–5:30 P.M.
<b>Learn 2 Love 2 Link–Beginner</b>  <i>Steven Jones</i> <b>Room B</b>	<b>Magical Balloon Columns + Arches</b>  <i>Robin Veach</i> <b>Room IJ</b>	<b>Learn 2 Love 2 Link–Beginner</b>  <i>Steven Jones</i> <b>Room B</b>	<b>Translating Current Trends Into Foil Balloon Décor</b>  <i>Chris Horne</i> <b>Room C</b>	<b>Translating Current Trends Into Foil Balloon Décor</b>  <i>Chris Horne</i> <b>Room C</b>
<b>The New Art of Merchandising</b>  <i>Nancy Fire</i> <b>Room E</b>	<b>Fabulous Balloons To Go</b>  <i>Sue Bowler</i> <b>Parthenon Room 1</b>	<b>Carolynn’s Costume Magic Featuring Aurora the Lion</b>  <i>Carolynn Hayman</i> <b>Room F</b>	<b>Curved Wall Techniques</b>  <i>Eduardo Seiti + Everson Simizu</i> <b>Room D</b>	<b>Curved Wall Techniques</b>  <i>Eduardo Seiti + Everson Simizu</i> <b>Room D</b>
<b>Carolynn’s Costume Magic Featuring Aurora the Lion</b>  <i>Carolynn Hayman</i> <b>Room F</b>	<b>Patty’s Dressed For Success Balloon Décor</b>  <i>Patty Sorell</i> <b>Olympia Room 2</b>	<b>Magical Balloon Columns + Arches</b>  <i>Robin Veach</i> <b>Room IJ</b>	<b>Inspirations From an American Icon</b>  <i>Treb Heining</i> <b>Room E</b>	<b>It’s Hula Time!</b>  <i>Edward Muñoz</i> <b>Room F</b>
<b>Fabulous Balloons To Go</b>  <i>Sue Bowler</i> <b>Parthenon Room 1</b>	<b>Toys For Boys</b>  <i>Pieter Van Engen</i> <b>Grand Hall 1</b>	<b>Sherlock–Mysteries of Decorating Solved</b>  <i>Jill Prakopcyk + Debbie Reichert</i> <b>Parthenon Room 2</b>	<b>It’s Hula Time!</b>  <i>Edward Muñoz</i> <b>Room F</b>	<b>Delivery, Centerpiece, Bubbles™. . .</b>  <i>Eve Antonello + Silvia Santos</i> <b>Room G</b>
<b>Sherlock–Mysteries of Decorating Solved</b>  <i>Jill Prakopcyk + Debbie Reichert</i> <b>Parthenon Room 2</b>	<b>Transition Trends For Changing Seasons</b>  <i>Sharon McGukin</i> <b>Oconee River Room 1</b>	<b>Toys For Boys</b>  <i>Pieter Van Engen</i> <b>Grand Hall 1</b>	<b>Delivery, Centerpiece, Bubbles™. . .</b>  <i>Eve Antonello + Silvia Santos</i> <b>Room G</b>	<b>Prepare, Promote, + Profit</b>  <i>Jill Shortreed</i> <b>Room H</b>
<b>Patty’s Dressed For Success Balloon Décor</b>  <i>Patty Sorell</i> <b>Olympia Room 2</b>	<b>Elevated Botanicals</b>  <i>Bill Lindeman</i> <b>Oconee River Room 2</b>	<b>Framing Techniques</b>  <i>Chris Potts</i> <b>Grand Hall 5</b>	<b>Prepare, Promote, + Profit</b>  <i>Jill Shortreed</i> <b>Room H</b>	<b>Whimsically Organic Arches</b>  <i>Cody Williams</i> <b>Olympia Room 1</b>
<b>Framing Techniques</b>  <i>Chris Potts</i> <b>Grand Hall 5</b>	<b>Social Media 101: Customer Engagement</b>  <i>Lynn Lilly</i> <b>Willow Room</b>	<b>Elevated Botanicals</b>  <i>Bill Lindeman</i> <b>Oconee River Room 2</b>	<b>Whimsically Organic Arches</b>  <i>Cody Williams</i> <b>Olympia Room 1</b>	<b>Balloon Hats Win the Party</b>  <i>Todd Neufeld</i> <b>Grand Hall 4</b>
<b>Transition Trends For Changing Seasons</b>  <i>Sharon McGukin</i> <b>Oconee River Room 1</b>		<b>In Vogue: Stylish Bubbles™</b>  <i>Cam Woody</i> <b>Empire Room 1</b>	<b>Balloon Hats Win the Party</b>  <i>Todd Neufeld</i> <b>Grand Hall 4</b>	<b>It’s About Time!</b>  <i>Dianna Glandon</i> <b>Willow Room</b>
<b>Social Media 101: Customer Engagement</b>  <i>Lynn Lilly</i> <b>Willow Room</b>			<b>It’s About Time!</b>  <i>Dianna Glandon</i> <b>Willow Room</b>	<b>Mega Creativity with Megaloons®</b>  <i>Jan Iiams</i> <b>Empire Room 1</b>
			<b>Cutting Edge Design Styles + Trends for 2017–18</b>  <i>Bill Harper</i> <b>Empire Room 2</b>	<b>Cutting Edge Design Styles + Trends for 2017–18</b>  <i>Bill Harper</i> <b>Empire Room 2</b>

## MEALS

**Breakfast**  
7:00–8:30 A.M.  
Atrium

**Lunch**  
1:00–2:00 P.M.  
Atrium

**11:30–1:00 P.M.**

**Mini Session: From  
Classroom To Client**  
  
*Joette Giardina*  
**Balloon Networking  
Room A**

**2:15–3:45 P.M.**

**Mini Session: From  
Classroom To Client**  
  
*Joette Giardina*  
**Balloon Networking  
Room A**

# SATURDAY CLASS SCHEDULE

8:00–9:30 A.M.	9:45–11:15 A.M.	12:30–2:00 P.M.	2:15–3:45 P.M.
<b>Yes, You CAN Sell Linking Balloon Sculptures—Intermediate</b> Steven Jones Room B	<b>Yes, You CAN Sell Linking Balloon Sculptures—Intermediate</b> Steven Jones Room B	<b>Inspirations From an American Icon</b> Treb Heining Room E	<b>Birthday Parties Are Not Just For Kids</b> Carolynn Hayman Room F
<b>Innovative + Inspiring Décor with Anagram Foil Balloons</b> Chris Horne Room C	<b>Innovative + Inspiring Décor with Anagram Foil Balloons</b> Chris Horne Room C	<b>Birthday Parties Are Not Just For Kids</b> Carolynn Hayman Room F	<b>Royal Party Vignette</b> Robin Veach Room IJ
<b>ABCs of 123s</b> Eduardo Seiti Room D	<b>ABCs of 123s</b> Eduardo Seiti Room D	<b>Royal Party Vignette</b> Robin Veach Room IJ	<b>Beautiful Baby Designs</b> Sue Bowler Parthenon Room 1
<b>The New Art of Merchandising</b> Nancy Fire Room E	<b>Park Avenue Party</b> Edward Muñoz Room F	<b>Beautiful Baby Designs</b> Sue Bowler Parthenon Room 1	<b>Maximizing the Potential of Pinterest</b> Jill Prakopcyk + Debbie Reichert Parthenon Room 2
<b>Park Avenue Party</b> Edward Muñoz Room F	<b>Enchanted Forest with Quick Link Balloons™</b> Eve Antonello + Silvia Santos Room G	<b>Maximizing the Potential of Pinterest</b> Jill Prakopcyk + Debbie Reichert Parthenon Room 2	<b>Patty's Photo Frames + Selfie Stations</b> Patty Sorell Olympia Room 2
<b>Enchanted Forest with Quick Link Balloons™</b> Eve Antonello + Silvia Santos Room G	<b>Think Big!</b> Jill Shortreed Room H	<b>Patty's Photo Frames + Selfie Stations</b> Patty Sorell Olympia Room 2	<b>Special Effects</b> Chris Potts Grand Hall 5
<b>Think Big!</b> Jill Shortreed Room H	<b>Cascading Organic Garlands</b> Cody Williams Olympia Room 1	<b>Advanced Realistic Balloon Sculpting –2 Hour Advanced Workshop</b> Pieter Van Engen Grand Hall 1	
<b>Cascading Organic Garlands</b> Cody Williams Olympia Room 1	<b>Twisted Embellishments</b> Todd Neufeld Grand Hall 4	<b>Special Effects</b> Chris Potts Grand Hall 5	<b>Down the Aisle In Style</b> Sharon McGukin Oconee River Room 1
<b>Twisted Embellishments</b> Todd Neufeld Grand Hall 4	<b>Blogging 101 For Your Business</b> Lynn Lilly Willow Room	<b>Down the Aisle In Style</b> Sharon McGukin Oconee River Room 1	<b>Enchanting Holiday Décor</b> Bill Lindeman Oconee River Room 2
<b>Blogging 101 For Your Business</b> Lynn Lilly Willow Room	<b>Inspiring Designs + Pointers For Successful Sales</b> Bill Harper Empire Room 2	<b>Enchanting Holiday Décor</b> Bill Lindeman Oconee River Room 2	<b>Make the Sale!</b> Dianna Glandon Willow Room
<b>Inspiring Designs + Pointers For Successful Sales</b> Bill Harper Empire Room 2	<b>9:45–11:15 A.M.</b> <b>Mini Session: The Power of a Press Release</b> Joette Giardina Balloon Networking Room A	<b>Make the Sale!</b> Dianna Glandon Willow Room	<b>2:15–3:45 P.M.</b> <b>Mini Session: The Power of a Press Release</b> Joette Giardina Balloon Networking Room A

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**Breakfast**  
7:00–8:30 A.M.  
Atrium

**Lunch**  
11:30–12:30 P.M.  
Atrium